



*Ambassador*

No. TRA-3/4/2020

18 January 2021

Subject: **Participation of Bulgarian Textile Companies in First-Ever Virtual Textile Exhibition (TEXPO-2021) hosted by Trade Development Authority of Pakistan**

Dear Mr. Stoilov,

Trade Development Authority of Pakistan (TDAP) is organizing the first-ever International Virtual Textile Exhibition (TEXPO-2021) in Pakistan from 1-5 February 2021. The main objective of the event is to present Pakistan's diverse and high-quality textile products to international buyers.

2. Started in 2016, TEXPO has proven to be a phenomenal success in enhancing the image of Pakistan as a major textile-products exporter. Due to on-going COVID-19 restrictions, this is the first time that the exhibition is being organized virtually for convenience of international buyers. The exhibition will run virtually 24-hours on all five days during which the registered visitors can visit anytime as per their own convenience.

3. Leading brands and exporters from all over Pakistan are participating in the event as exhibitors. I am enclosing the relevant publicity material i.e., brochure, pamphlet and step-by-step guide for the international buyers to register and visit the exhibition, for information.

4. I would greatly appreciate if you could request your relevant officials to circulate this information amongst the leading companies and international chains dealing with textile products. It would also be appreciated if this information is updated on the official website of your esteemed organization.

5. It is my sincere believe that, together, we can really help bolster the bilateral economic and trade relations between our two friendly countries.

6. I and my colleagues remain available to you and your organization for any possible assistance that may be required.

With Regards,

*Mariam Aftab*  
(Mariam Aftab)

Mr. Oleg Stoilov,  
Chairman,  
Stara Zagora Chamber of Commerce and Industry,  
**Stara Zagora**

**Embassy of Pakistan**

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