

ONLINE MEETING

BULGARIA – ARGENTINA: POSSIBILITIES FOR BUSINESS COOPERATION

7th February 2023, 15.00h. EET

[Zoom Registration](#)

DRAFT - PROGRAMME

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| 15.00 – 15.10 | ADDRESS by Mr. Tsvetan Simeonov
President of the Bulgarian Chamber of Commerce and Industry |
| 15.10 – 15.20 | ADDRESS by Mr. Marcelo Elizondo
Director of CAC and President of ICC Argentina |
| 15.20 – 15.25 | Special remarks by H.E. Mr. Stoyan Mihaylov , Ambassador Extraordinary
and Plenipotentiary of Bulgaria to Argentina |
| 15.25 – 15.30 | Special remarks by Mr. Daniel Horacio Cottini , Chargé d'affaires at the
Embassy of the Republic of Argentina in Sofia /tbc/ |
| 15.30 – 15.50 | PRESENTATION of the investment climate and business opportunities in
Bulgaria,
Representative of InvestBulgaria Agency |
| 15.50 – 16.10 | PRESENTATION of the business climate in Argentina
Mr. Matías Bolis Wilson , CAC's Chief Economist |
| 16.10 – 16.55 | Intellectual Property Rights (IPRs) - an overview of how to acquire IPRs in
Argentina
Mrs. Gergana Dimitrova , IP expert, Latin America IP SME Helpdesk |
| 16.55 – 17.10 | Q &A |
| 17.10 – 17.30 | One-to-one meetings with IP SMEs Helpdesk expert |
| 17.30 | Closing remarks |

Working language: English

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