



ItalianBalkan TradeSummit

Online Event on March 12-13 2024

- Conferences
- Webinar
- Online fair
- Meeting B2B



 FederCamere

ABOUT THE EVENT

Italian Balkan Trade Summit is an opportunity to promote and consolidate trade relations between Italian companies and potential partners in the Balkan region. The goal is to foster the development of business cooperation between the countries in order to create added value for both economies and promote the sustainable development of the region.

DISCOVER THE CONFERENCE PROGRAM



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Opening Conference

12.03.2024 | 10:30 | B2BITALIA.ORG

INTRODUCTION

FederCamere

Giulia Neirone - Moderator

FederCamere

Maurizio Carnevale - President

INSTITUTIONAL SPEECHES

Ministry of Foreign Affairs and
International Cooperation of Italy

Minister or His delegate

TECHNICAL SPEECHES

OBC Transeuropa

Laura Chiodi - Director

CeSPI

Daniele Frigeri - Director

European Commission

Antonio Parenti - Director of the
Representation in Italy

ITA - Italian Trade Agency

President or His delegate

SACE

Cristiana Portale - Director of
Institutional Relations

Forum of the Adriatic and Ionian
Chambers of Commerce

Gino Sabatini - President

CONCLUSION

Renato Walter Togni

FederCamere - Vice President

Giulia Neirone

FederCamere - Moderator

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Joint business strategies

12.03.2024 | 14:30 | B2BITALIA.ORG

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INSTITUTIONAL SPEECHES

Ministry of Infrastructure and
Transportation of Italy

Minister or His delegate

Ministry of Enterprises and Made in Italy

Minister or His delegate

TECHNICAL SPEECHES

FederCamere

Vanessa Russano – Secretary General

ADM – Italian Customs and Monopolies
Agency

Claudio Oliviero – Director of the Customs
Directorate

Luiss Guido Carli University

Raffaele Marchetti – Pro-rector for
Internationalization

CEI – Central European Initiative

Roberto Antonione – Secretary General

UnionTrasporti

Ivo Blandina – President

CONCLUSION

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Maurizio Carnevale – President

Giulia Neirone

FederCamere – Moderator

Country Presentation

Morning - Part 1

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Vanessa Russano - Secretary General

ALBANIA

Embassy of Italy in Tirana

Fabrizio Bucci - Ambassador

Italian Trade Agency - Tirana

Francesca Mondello - Director

Albanian Commercial Union

Mira Pogaci - Executive Director

BOSNIA AND HERZEGOVINA

Embassy of Italy in Sarajevo

Marco Di Ruzza - Ambassador

Italian Trade Agency - Sarajevo

Sandra di Carlo - Director

Bosnian-Italian Chamber of Commerce

Matteo Leoni - President

BULGARIA

Bulgarian Chamber of Commerce
and Industry

Tsvetan Simeonov - President

Bulgarian Industrial Association

Christina Kasparyan - Director of the
Center for International Economic Relations

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Country Presentation

Morning - Part 2

13.03.2024 | 10:30 | B2BITALIA.ORG

CYPRUS

Italian Trade Agency – Beirut
(Competence Office for Cyprus)

Claudio Pasqualucci – Director

Italian-Cypriot Chamber of Commerce

Giuseppe Marino – President

CROATIA

Embassy of Italy in Zagreb

Pierfrancesco Sacco – Ambassador

Italian Trade Agency – Zagreb

Sandra Di Carlo – Director

Foreign Investors Council of Croatia

Tomislav Šlat – Secretary General

Croatian Chamber of Trades and Crafts

Dražen Horvat – Advisor, Department of
Economics and Consulting

GREECE

International Chamber of Commerce
Greece

Petros G. Doukas – President

NORTH MACEDONIA

Italy-North Macedonia Chamber of
Commerce

Enrico Petrella – President

CONCLUSION

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Afternoon - Part 1

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MONTENEGRO

Embassy of Italy in Podgorica

Silvia Staffa - Deputy Head of Mission

Italian Trade Agency - Podgorica

Antonio Ventresca - Director

Italian Chamber of Commerce for
Serbia and Montenegro

Roberto Zoppi - President

ROMANIA

Embassy of Italy in Bucharest

Alice Rubini - Head of the Economic and
Commercial Office

Italian-Romanian Chamber of Commerce

Walter D'Alessandro - President

SERBIA

Embassy of Italy in Belgrade

Fabiana Urbani - First Secretary and Head
of Economic and Trade Office

Italian Trade Agency - Belgrade

Antonio Ventresca - Director

Italian Chamber of Commerce for
Serbia and Montenegro

Roberto Zoppi - President

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SLOVENIA

General Consulate of Italy in Koper

Ivo Michele Polacco – Counselor and
Chargé d’Affaires of the Embassy of Italy in
Ljubljana

Regional Development Agency for
Podravje–Maribor

Božidar Pučnik – Regional Secretary and
Head of the Investment Promotion
Department

TURKEY

Embassy of Italy in Ankara

Giorgio Marrapodi – Ambassador

Investment Office of the Presidency of
the Republic of Türkiye

Gino Costa – Country Advisor

CONCLUSION

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FederCamere

Renato Walter Togni – Vice President

FederCamere

Vanessa Russano – Secretary General

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